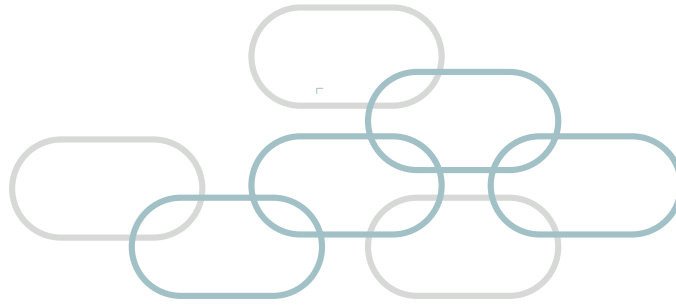




The eye of design



Contact
Mrs. Jacquelyn L Trowell



curriculum vitae.

➤ Cover.

Please find attached, my resume and three letters of recommendation, which shows that I possess the knowledge, skills and abilities that you are seeking in a Graphic Designer within your company.

With over 7 years of extensive layout and design experience, I enjoy working on precise, detailed projects. Some of which were:

- The 2008 Canada Day merchandise branding including the sales tag design and die cuts, Official souvenir supplier catalog, new screen design for T-shirts and brand imprint placement on merchandise.
- Winner of the 2007 Opimian logo redesign.
- Sole designer and artist for the "Bra's for the Cause" bra design, sponsored by Prosar Canada, to earn donations for breast cancer research.
- Designed the campaign for La Cuisine Pacific Rim restaurant grand opening private cocktail party invitations, direct mailers, gift certificates, and website redesign.

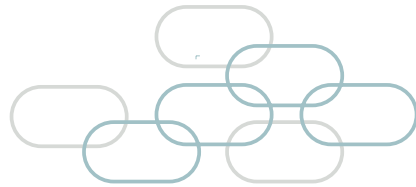
In addition to my knowledge of Adobe CS3, CS4, and CS5 suite — I also possess experience in Macromedia Dreamweaver, Flash, 4-colour production, large format production, product packaging and imprinting. I am highly organized and adept at meeting tight deadlines that are so common in this industry.

I look forward to discussing this further with you and reviewing the needs of your company in greater detail.

Jacquelyn Trowell



The eye of design



- Extensive knowledge in layout design and design software • Strong leadership skills
- Works well independently or with others • Handles pressure with ease • Takes direction easily
- Hand illustrator • Attentive to details • Pleasurable personality

Objective

A graphic design position in a fast-paced design environment which requires both traditional and computer assisted graphic processes

Education

The International Academy of Design and Technology
Computer Graphics Course
Ottawa, Ontario 2003
Degree

Job Experience

Freelance Graphic Designer

2003 - current

Work from home.

Research and cold call marketing, self promo pieces, proposals, marketing strategies for clients, design concepts and presentation, client meetings, print production, business management, file management, invoicing, time management, and meeting deadlines.

Prosar Canada Design & Marketing

CEO: Scott Vetter

2004 - 2006 (in house) 2007 - 2010 (contracted)

480 Somerset Street W.

Ottawa, ON K1R 5J8

T: (613) 234-3410

E: scottv@prosar.com

Work with art director and creative team in concept ideas and implementation. Worked within tight deadlines. Responsible for creating icons, illustrations, emoticons, posters and extensive branding pieces.

iDeal Publishing

2009 - current

Magazine production

Personally responsible for 3 agricultural magazines a month including building displays, running scrips, formatting text, and ad design. 4 day time line per publication ranging from 32 to 72 pages per publication. Additional duties: Archiving, folder clean-up, and reports.

Akran Marketing

CEO: Raman Agarwal

2006 - 2010 (contracted)

2000 Thurston Drive, Suite 12

Ottawa, ON K1G 4K7

T: (613) 739-4444

E: raman@akran.com

Contracted to setup typeset and die lines for product imprinting for clients such as NCC and the RCMP. Layout product marketing material and product design for Canada Day 2008.

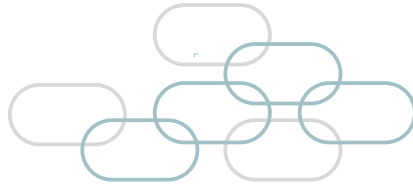
➤ Objective.

➤ Education.

➤ Experience.



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Trained to use Adobe CS4 and CS5, Adobe Image Ready, Adobe PDF, Quark Express, Macromedia Dreamweaver, and Macromedia Flash. Trained on PC and Macintosh platforms. Also knowledgeable with basic HTML code.

Design experience

Concept & Design

- Concept Creation & Brainstorming
- Client Communications and Idea Interpretation.
- Consensus Building, and Decision Making
- Preparing an Action Plan or Proposal
- Concept Rendering
- Concept Illustrations

Graphic Design

- Printed Publication and Layout
- Books, Manuals, Catalogs, & Consumer Magazines
- Annual Reports
- Restaurant Menus and Placemats, Greeting Cards
- Trading Collector Cards, Promotional Kits, Signage
- Web site Design (PhotoShop, Dreamweaver)
- Logos, Stationary, and Corporate Image Design
- Basic HTML Coding

Image Creation

- Painting & Drawing
- Advertising and Editorial Illustrations
- Book and Magazine Covers
- Web site Graphics and Illustrations
- Character and Object Drawing

Photography & Photo Retouching

- Photo Restoration
- Colour Restoration
- Aperture and Shutter Settings
- Collage and Filter effects
- Masking
- Scanning and Resolution
- Digital Photo Retouching

Printing Preproduction

- File management
- File Preflight for Press
- Traditional Mock-up Design
- Specialty Print Knowledge

➤ Expertise.

Non design experience

Garage clothing : Associate Manager
Scheduling, budgeting, cash, floor sales, reports, stock, payroll, staffing, store operations

Department of National Defence Headquarters (DND) : Mess Bartender
Also was formal function and dinner server then promoted to supervisor

Yellowknife Inn : Bartender/Server
Catering, special function setup and server

Ottawa Citizen : Telemarketer
Phone sales for paper subscriptions

Marie Claire Boutique : Floor Sales

Le Chateau : Floor Sales

Previous clients

Warren's Jeans • Therien Ju Jitsu • Sunoco Auto Care • Browns Cleaners • Fairy Godmother • Marcellos Deli • Buffet Charbonneau • Design First Interiors • Thermo Trans • Trailica Trailers • Brophy Financial • UNAC • SD&G • Your First End World Curling • Capital City Luggage • Frame Works • Tudor Hall • Treats • Country Grocer • Georgia Yoga • La Cuisine Pacific Rim Restaurant